



**HOSTING AN OUTATHLETICS WORKOUT FAQs**



## **HOSTING FAQs (Part One)**

### ***What does OUTAthletics fund?***

OUTAthletics is a fundraising platform for programs such as OUTAthlete. The OUTAthlete Program facilitates year long gym memberships for LGBTQIA2+ young adults between the ages of 18-20 nationwide. OUTAthletes will also receive 30% off all OUT Foundation apparel, a networking group of current and former OUTAthletes, gifts from our sponsors, monthly educational sessions, and more.

The cost of supporting 1 athlete between \$10,000 - \$12,000 a year so our grassroots fundraisers are a huge part of how we facilitate our programs and mission.

### **How much does it cost to attend an OUTAthletics workout?**

We suggest a donation of \$25-35 per athlete. Each athlete is also sent a link to share with their networks to help fundraise for the event. Our goal for each event is to raise at least \$1,000 inclusive of registration. For instance, if you have 50 athletes register at a \$30 registration - you will have raised \$1,500.

## **HOSTING FAQs (Part Two)**

- **How long is a typical OUTAthletics fundraiser?**
  - From doors open to event end, you should plan for a solid 2 hours of event time.
- **Is there a cost to host an OUTAthletics fundraiser?**
  - Nope! There is no cost to the host gym.

## HOSTING FAQs (Part Three)

### *What does a host facility receive?*

**Tax Deductible Donation:** A \$2,000 Donation In-Kind Receipt for use of facility and staffing.

**Promotion:** OUTAthletics has a vast audience that reaches across the U.S. and into different countries.

### **Every host facility is promoted:**

- via our online social media channels
- via email to our extensive email database.

**Email List:** Upon request and after the event, The OUT Foundation will provide all registrant contact information (excluding donation amounts) for follow-up and promotion.

Access to a demographic typically underserved in the fitness community: OUTAthletics prides itself on creating an inclusive environment for athletes of all skill level. We typically see our host facility gain members as a result of hosting an event.

## HOSTING FAQs (Part Four)

### *What is required of the host facility?*

**Promotion:** The OUT Foundation has multiple professional, shareable graphics for OUTAthletics events and the host facility should post these graphics on social channels and in print.

**Photographer:** We ask the host facility to have someone take photos of the event. The photos will come in handy for us sharing on social media and other future collateral.

**Staff:** We suggest having at least 2 staff to run the workout (as needed) as well as 2-3 administrative support to help with check-in, day-of sign ups, and more.

### **Who makes up the workout / instructs?**

The OUT Foundation works closely with the host facility on programming for the workout (if CrossFit/Functional Fitness) and flow of the event, if needed. We will send you a standard OUT workout that you can use if you wish. Host facility instructors facilitate the workout with the assistance of onsite host gym staff.

More Questions? We are happy to help, please email: [info@theoutfoundation.org](mailto:info@theoutfoundation.org).